



## **World Sweet Home. YFU.**

### **Video Contest for YFU Program Participants Worldwide**

On February 1, 2009, Youth For Understanding will launch the interactive Video Contest "World Sweet Home". YFU Program Participants (students, alumni and Host Families) all over the world are invited to submit videos, no longer than three minutes in length, which will put into pictures, sounds and music what exactly it is to learn about a new country and its people through YFU exchange programs.

Videos will be judged on originality, creativity and overall quality. The winner of the grand prize will win a travel gift certificate (1<sup>st</sup> place: of \$1500, 2<sup>nd</sup> place: \$1000, 3<sup>rd</sup> place: \$500)

Contest opens February 1, 2009 and closes July 1, 2009. Winners will be announced November 1, 2009. You can find more information about the contest from your National Office or at <http://videocontest.yfu.org>.

Create your videos now for a chance to win an exciting trip to the destination of your own choice!



Youth For Understanding

# **YFU Global Video Contest FAQ**

## **What is the Accepted Format of the Videos**

All types of formats will be accepted for the contest. It is advisable that the video clips are not longer than 3 minutes – but the quality of the recording should be as good as possible. Please note that the clips can also consist of photos and music instead of recorded video material.

## **How to Share the Videos**

Contestants can upload the videos in any format and of any size at the website <http://videocontest.yfu.org> where they will find detailed instructions.

The IS will transform the videos into flash movies, that can be viewed on <http://videocontest.yfu.org>. Once a video is uploaded on the server, it is considered final and may not be modified or edited.

## **What about the Language of the Videos**

The participants are free to choose which language they prefer to use in their videos. Using English is not a requirement – however, participants using other languages than English are asked to use English subtitles in their video. Contestants may use an online translation tool such as [translate.google.com](http://translate.google.com), [www.worldlingo.com](http://www.worldlingo.com), to create the English text. Most video editing software includes a titling tool, but free titling software is also available on the Internet.

## **Content Requirements of the Videos**

Contestants under the age of 18 must provide parental consent from their parents or legal guardians (see <http://videocontest.yfu.org>).

By uploading an Entry, the Contestant affirms that he or she has obtained the necessary rights, consents and permissions to use all material in the video and any material depicted in the video, including consent from all individuals whose image or likeness appears in the video.

## **Liabilities and Rights of the Distribution of the Videos**

Contestants retain ownership of their Entries. However, by submitting an Entry to the Contest, Contestants grant the YFU International Secretariat a worldwide, non-exclusive, royalty-free, transferable license to use, reproduce, distribute, display, and perform the Entries in any media formats and through any media channels in connection with the Contest and in connection with the business of the YFU International Exchange Programs. Entries are subject to editing, as they may be used by the YFU International Community for promotional purposes.

## **The Prizes – Who is Eligible**

All YFU Program Participants (current or former YFU students, volunteers and host family members) are eligible to participate to the contest. The grand prize will be a gift certificate (a travel voucher):

1st Place: USD 1500  
2nd Place: USD 1000  
3rd Place: USD 500

## **Timeline of the Video Contest**

February 1 - July 1, 2009: Entries uploaded to the server (<http://videocontest.yfu.org>)

July 1- September 1, 2009: International Committee of Peers will screen the videos and vote for the top ones to be presented in Bangkok.

October 15 -18, 2009: Bangkok YFU International Film Festival (during the International Conference). Judges vote.

October 30, 2009: Winners notified and announced